



About NAGDCA

MEMBERSHIP

NAGDCA's members represent the full range of public sector defined contribution plan administrators and their industry partners. From small towns to large states, universities to transit authorities, public safety officials to school districts, NAGDCA strives to improve the retirement outcomes of public sector employees in every corner of the country.

Membership At-A-Glance
(as of October 2024)



Total Government Organizations

Individual Members			
377	1043	27	234
State Government*	Local Government*	State & Local Government Association*	Industry**

Organizations / Companies			
70	166	13	74
State Government*	Local Government*	State & Local Government Association*	Industry Companies**

*Government Membership held by organization. **Industry Membership held by individual.

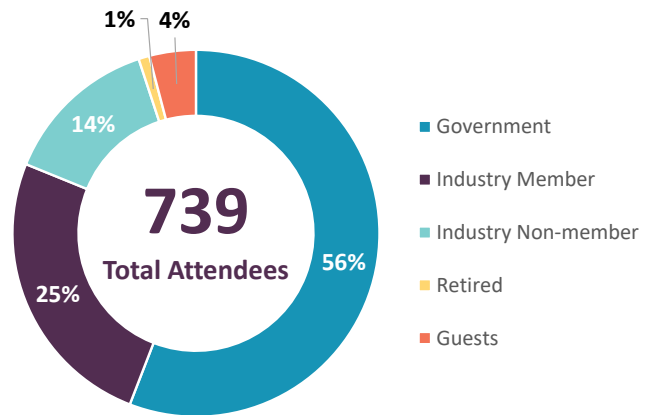
ANNUAL CONFERENCE

NAGDCA's Annual Conference is the nation's premier event for public sector defined contribution administrators. The conference offers plan sponsors and industry representatives the opportunity to build a national network of contacts, share ideas with peers, learn innovative techniques for improving retirement outcomes, and much more.

Industry Conference Registration Fees:

- NAGDCA Member: \$1,500
- Non-Member: \$2,100

2024 Attendance by Type



SPONSORSHIP

Sponsoring NAGDCA is a great way for companies to gain recognition in the public sector defined contribution industry. 2025 sponsorship information is included on the following pages.

Save the date for the 2025 conference in San Diego! Each sponsorship package comes with a number of complimentary registrations and additional company representatives may attend for the fees listed above.

NAGDCA
2025 ANNUAL CONFERENCE



Hilton San Diego Bayfront

SPONSORSHIP BENEFITS

**Visionary
\$45,000**

**Premier
\$30,000**

**Partner
\$18,000**

**Supporter
\$7,000**

Company access to Public Retirement Research Lab (PRRL) online benchmarking portal



Number of complimentary annual conference registrations

5

4

3

1

Logo featured in printed annual conference agenda



Logo featured on NAGDCA website



Logo featured in annual conference meeting space



Badge ribbon at annual conference



Sponsor profile in annual conference mobile app



Sponsor profile on NAGDCA website



Sponsor lapel pin at annual conference



Advance access to annual conference registration list



Recognition during 2025 NAGDCA Connect programs (excluding Peer-to-Peer Exchanges)



Networking



Recognition



Expertise



Information

Number of branded Thought Leadership pieces

2

1

Guaranteed opportunity to participate as a moderator or speaker at the 2025 NAGDCA Annual Conference



Logo featured in general session meeting space at annual conference



Logo featured on NAGDCA quarterly newsletter



Opportunity to book hotel sub-block at annual conference hotel



**THE VOICE
OF PUBLIC PLAN
SPONSORS**



About the Benefits

Company access to Public Retirement Research Lab (PRRL) online benchmarking portal

Company login credentials to be provided that may be used to access industry-level data in the PRRL online benchmarking tool.

Complimentary annual conference registrations

May be used by a set number of company representatives as outlined in each package. A discount code will be shared with sponsors that may be shared with company employees to zero out the fee when registering for the annual conference.



Logo featured in printed annual conference agenda

Logo included in printed agenda that is distributed to annual conference attendees.

Logo featured on NAGDCA website

Logo included on NAGDCA's annual conference web page.

Logo featured in annual conference meeting space

Logo featured on signage in the annual conference meeting space.



Badge ribbon at annual conference

A badge ribbon featuring "Sponsor" will be distributed to all company employees who attend the annual conference.

Sponsor profile in annual conference mobile app

A profile featuring company logo, bio, and link to the company website will be featured in the annual conference mobile app.



Sponsor profile on NAGDCA website

A profile featuring company logo, bio, and link to the company website will be featured on the NAGDCA website.

Please send sponsor profile information to Carly Abernathy at cabernathy@amrms.com.

Sponsor lapel pin

A lapel pin featuring the NAGDCA logo and sponsorship level will be distributed to all company employees who attend the annual conference.

Advance access to annual conference registration list

A link will be shared with the sponsorship point of contact that may be used to download the annual conference registration list leading up to the event – updated weekly.

The list may **not** be used for mass mailings or to directly promote a company's products/services, but may be used to promote a company's speaker/session and to send invitations for events held in conjunction with the NAGDCA annual conference.





About the Benefits

Recognition during NAGDCA Connect programs (excluding Peer-to-Peer Exchanges)

Company to be recognized during NAGDCA Connect webinars and Conversations.

2025 NAGDCA Connect programs TBD.



Branded thought leadership pieces

Sponsors may submit a set number of branded thought leadership/research/educational pieces as outlined in each package that will be included in the online sponsor profile and distributed via email to all NAGDCA members (1,700+ total contacts).

Guaranteed opportunity to participate as a moderator or speaker at the 2025 NAGDCA Annual Conference*

Secure the chance for one company representative to serve as a moderator or speaker during a conference session. To guarantee consideration for this opportunity, complete the sponsorship purchase form by **April 18**—before the agenda is finalized in May. Please note that payment is not required at the time of sign-up.



Logo featured in general session meeting space at annual conference

Logo featured on signage in the main meeting space at the annual conference.

Logo featured in NAGDCA quarterly newsletter

Logo featured on newsletter distributed to all NAGDCA members quarterly (1,700+ total contacts).

Opportunity to book hotel sub-block at annual conference hotel

Sponsors have the opportunity to reserve a number of rooms in NAGDCA hotel block to be used by employees and/or clients. NAGDCA will put sponsors in contact with a hotel contact to coordinate the sub-block.

**Moderators and speakers must be submitted following the standard call for speakers. Selections will be based on relevance, expertise, and alignment with session topics identified by the Conference Committee.*



[CLICK HERE TO SIGN UP](#)

QUESTIONS?

Please contact Carly Abernathy, NAGDCA Program Manager, at cabernathy@amrms.com.